

# Corporate Profile

Strategy | Policy | Business | Finance | Investment

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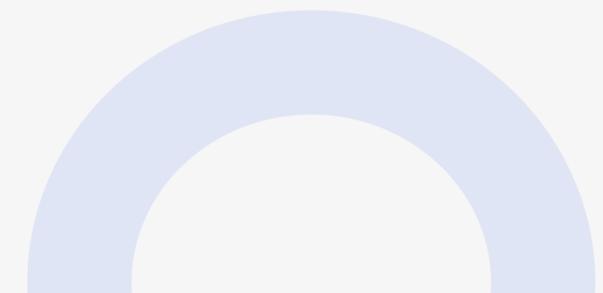
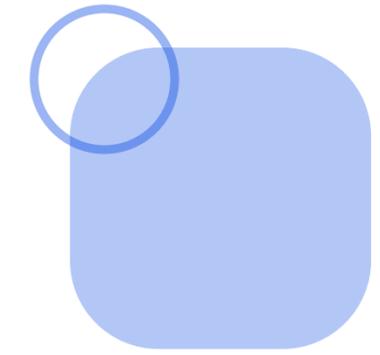
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# WHO WE ARE

In today's competitive business environment, organisations encounter both opportunities for growth and challenges that require careful navigation. By making informed decisions and optimising resources, businesses can turn these dynamics into pathways for success in their respective markets.

To thrive in a rapidly changing world, companies need clear strategies and focused investments while developing the agility to navigate shifting market dynamics and the resilience to address uncertainty.

At NovaHeights Consulting, we work with organisations to redefine key areas—Strategy, Policy, Investment, and Capacity Building—into practical solutions that drive measurable results and lasting impact.

# WHAT WE DO

## NovaHeights Consulting

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NovaHeights Consulting is a dynamic advisory firm specialising in strategic consulting, corporate finance, and organisational development.

We offer **practical strategies, policy advice, financial solutions, and investment guidance** to drive growth, efficiency, and impact.

Whether you are a business looking to scale, a government agency implementing reforms, or a development organisation creating change, we bring the expertise to make it happen.

### Areas of Expertise Include:

- **Corporate Strategy & Finance:** We empower businesses to optimise their financial strategies through strategic positioning, investment structuring, financial modeling, capital raising activities, mergers and acquisitions (M&A), and business restructuring. Our expertise enhances competitive positioning and drives sustainable growth.
- **Market Entry & Expansion:** We provide strategic insights for firms looking to enter new markets or expand operations, including comprehensive market analysis, competitive positioning, and tailored go-to-market strategies.
- **Business Advisory:** We specialise in business planning, cash management, cost optimisation, and growth strategy development, empowering organisations to streamline operations and enhance profitability.
- **Public Sector Reforms:** We specialise in designing and implementing reforms in ease of doing business, regulatory compliance, and governance, helping governments enhance efficiency and foster economic growth.
- **Training & Development:** We provide tailored training programs in process improvement, business strategy alignment, financial analysis, project management, and strategic decision-making to boost team effectiveness and leadership skills.

# WHAT WE DO

## NovaHeights Consulting

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NovaHeights Consulting is a dynamic advisory firm specialising in strategic consulting, corporate finance, and organisational development.

Our mission is to provide actionable, data-driven insights that enable our clients to achieve sustainable growth, operational efficiency, and impactful results in their respective sectors.

## Areas of Expertise

NovaHeights is proud to have worked with subnationals, and corporates across diverse sectors including Information Communication Technology, FMCG, Financial Services, Agriculture and Energy. This reflects our adaptability and broad-based expertise. Our holistic approach ensures that every engagement aligns with our client's strategic goals and delivers the desired outcomes.

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# VISION, MISSION, CORE VALUES

## **Vision**

To be a consulting firm of choice in Africa and a trusted global partner.

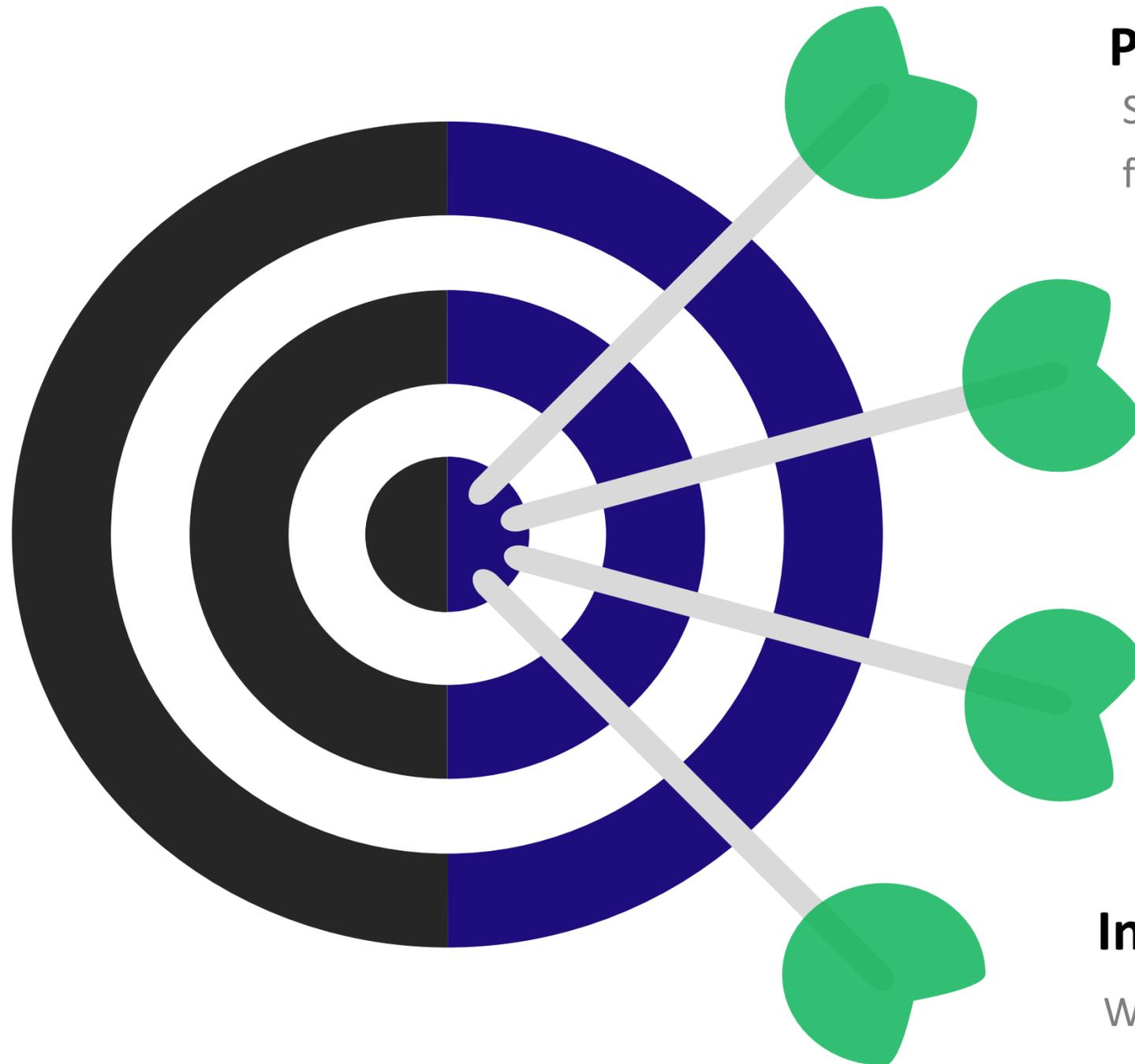
## **Mission**

Empowering organisations and leaders with strategic, operational, and policy expertise to drive growth and innovation.

## **Core Values**

- **Excellence:** Setting the standard for quality and innovation.
- **Impact:** Delivering measurable and meaningful results.
- **Integrity:** Building trust through transparency and accountability.
- **Empathy:** Understanding and aligning with our clients' unique needs.
- **Sustainability:** Creating lasting value for organisations and communities.

# WHAT STANDS US OUT



## **Proven Expertise**

Skilled in managing projects related to strategic advisory, finance and operations

## **Data Driven Solutions**

Uses data to achieve clear, measurable results, eg market analysis, financial modeling and business modeling

## **Cross Sectional Approach**

Integrates public and private sector insights for holistic, practical solutions.

## **Innovation and Adaptability**

We anticipate trends and deliver practical solutions for business growth and policy impact.

# OUR EXPERIENCE AND TRACK RECORD

With a proven track record in Strategy and Business advisory, we deliver impactful solutions that help our clients achieve objectives and achieve sustainable growth –

Facilitated an ICT firm's \$30 million contract acquisition through strategic investment advisory.

**Business  
Advisory**

Developed a business plan and financial model that enabled the firm to successfully raise \$20 million for its strategic expansion initiative.

**Strategic  
Financial  
Advisory**

Led business restructuring for government/private sector led organisations.

**Investment  
support**

Implemented a pricing strategy assessment for a Quick Service Restaurant that enabled them optimise processes, save costs, and maximise profitability.

**Innovative  
Solutions**

# OUR EXPERIENCE AND TRACK RECORD

Our experience across various thematic areas reflect our strong track record of delivering success for clients:

Provide strategic support to six (6) Nigerian States on the State Action on Business Enabling Reforms (SABER) program.

**Transformative  
Business  
Reforms**

Conducted a needs assessment for business-enabling agencies in a South-South Nigerian state to enhance their ease of doing business ranking.

**Strategic  
Business  
Advisory**

Support institutions in strengthening capacity to drive impactful policies, enhance service delivery, and promote sustainable reforms.

**Institutional  
Capacity  
Strengthening**

Created tailored solutions and training programs that address challenges and build capacity for sustainable growth.

**Innovative  
Solutions**

# LET'S ENGAGE

To explore how **NovaHeights Consulting** can drive success for your organisation, we invite you to:

- 1.Contact Us:** Reach out to schedule a consultation and discuss your specific needs and goals.
- 2.Engage in a Discovery Session:** Participate in a detailed discovery session to align on objectives and scope.
- 3.Start the Partnership:** Begin a collaborative journey with us to implement effective strategies and achieve your desired outcomes.

We look forward to the opportunity to partner with you and drive meaningful results.

# CONTACT US



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